

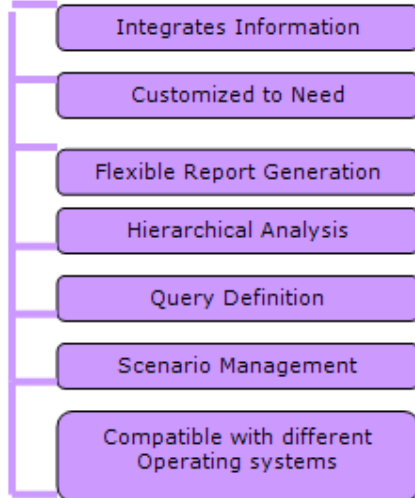


## **How does the IDASM differ from other Data Mining systems?**

IDASM stands for the Integrated Data Analysis and Simulation Module. The platform supports over 50 strategic analysis systems one of which is the IDASM - Data Mining & Reporting System. The system is capable of analyzing millions of data points and includes a flexible querying facility. This allows the user to extract reports specific to his need and carry out analysis as desired. The system is customized to the need of the client and therefore can integrate information from all departments of his organization. Standard and custom reports can be generated on a day-to-day basis.

### **How does the IDASM differ from other Data Mining systems?**

- To integrate data from different departments of the organization.
- To generate strategic analysis reports.
- To undertake intra and inter-departmental analysis without compromising flexibility.
- To know your top performing employees, regions or vendors across business units.
- To know the standing of your company vis-à-vis competitors.
- To undertake analysis over time across products, manufacturers, territories, employees, vendors, competitors, costs etc.



### How does the IDASM differ from other Data Mining systems?

- The IDASM integrates information and provides a platform to analyze it
- The system is customized to need.
- It allows building of multi-dimensional queries. For example, the analyst can query the system to know his top performing products for a given region on the basis of growth and in a given time period.
- Different report formats can be maintained and stored.
- The system is capable of processing millions of data points.
- The system curbs repetitive querying. For instance, if a report has been built to view the turnover of a company across time, the analyst need not generate another query to view the growth or share of the company across the time period. A separate facility exists to change the measurable quantity within the report format.
- The system is linked to a suite of analytical products that utilize data stored on this system.

### How does the IDASM differ from other Data Mining systems?

- It is extremely easy to use.
- Budgeted, Actual and Planned scenarios are supported in the querying process.
- It can be customized to need.
- Data uploading utility is designed to client data formats.
- It can be linked to numerous CRM systems.
- It functions on Integrated Data Management Technology which allows the system to assimilate, manage and analyze data from various departments.
- The system is compatible with Windows, Linux and Sun Operating systems.



### Not Convinced?

The IDASM – Data Mining and Reporting System provides tremendous cost advantage by saving time and effort of managers and employees.

Besides a flexible report generation facility, it allows data extraction in a matter of seconds. The IDASM takes control of data management, analysis and reporting functions of managers and employees. Over 50 separate analytical systems reside on the same platform to enhance the decision-making capacity of the analyst. In all, you pay a fraction of the savings accrued as a result of operational efficiency and towards the cost of procuring a number of other systems.

IDASM also provides you a ready platform for addressing your other analytical needs. It therefore reduces your dependence on a large number of different software's besides the effort required to maintain them.

### Contact Us:

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To discuss your business needs in detail or to learn more about Leading Edge Information Technology (LEIT), please contact us to arrange a meeting.

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